



## **Thomas Ridley Foodservice gets behind Unilever Food Solutions' commitment to support the World Food Programme**

In 2014 Thomas Ridley Foodservice and the Country Range Group put their full support behind Unilever Food Solutions' partnership with the World Food Programme (WFP) to help end child hunger by working with school caterers across the UK.

Today 58 million children of primary school age are not in school. School meals act as a powerful incentive to attract them to class (UNESCO). The campaign has helped children in the UK think about how fortunate they are to get a school dinner every day.

Coral Rose, managing director, CRG comments: "We set ourselves a target when we decided to back this campaign. And, with the support of our members we smashed it by 40%. This really goes to show that by getting behind something like this we can achieve anything."

Naomi Padfield, assistant trade channel marketing controller for Unilever Food Solutions said: "The industry support we've had for this initiative has been phenomenal. It's amazing to think that with the support of CRG and its members we've already helped towards aiding 10,000 children in Indonesia by providing them with a hot lunch at school, which has also had a knock on effect on attendance rates. The ongoing effort and support can only lead to more positive results. We are absolutely thrilled."

### **Notes to editors**

The CAF – UN World Food Programme UK Fund is a Charitable Trust held with the Charities Aid Foundation under registered charity number 268369. WFP does not endorse any product or brand.

For more information on Thomas Ridley Foodservice please visit:  
<http://thomasridley.co.uk/index.html>

For more information on KNORR Create More Concentrated Sauces or Unilever Food Solutions' partnership with the World Food Programme please visit:  
[www.ufs.com/schoolfood](http://www.ufs.com/schoolfood)